

# The Gaming Industry Enriches Life in Iowa



**Since 1991, Iowa's commercial casinos have generated over \$2 billion in gaming tax revenue for Iowa and its economy!**

## ***Invests in Iowa's Future***

Gaming tax revenue from Iowa's commercial casinos has helped fund many projects such as:

- **Biorenewable research and Iowa Flood Center buildings at universities**
- **Enriching Iowa's libraries**
- **Supporting water and soil quality initiatives**
- **Improving buildings at the Iowa State Fairgrounds**
- **Refurbishing of the Capitol complex**
- **Funding of Vision Iowa and community tourism**
- **Preservation of Iowa's historic landmarks**

## ***Enhances Iowa's Workforce***

Iowa's commercial casinos provide steady, well-paying jobs that offer stability and many opportunities for advancement. Not only do families benefit from solid employment; their communities do, too. A recent poll revealed:

- **80% report making as much or more than they would in another industry**
- **80% report receiving a pay raise or promotion within the last year**
- **65% of Iowa casino workers report a higher job satisfaction than in their previous job**
- **58% earn more than their previous job paid**

## ***Boosts Iowa's Tourism & Entertainment Offerings***

There's more than gaming going on at Iowa's casinos. In their effort to enhance Iowa's entertainment industry, our members have invested hundreds of millions of dollars in remodeling and new construction projects since 2005. This money has created additional non-gaming entertainment choices such as:

- **Golf courses**
- **Spas/salons**
- **Concert and convention venues**
- **Hotels and restaurants**
- **Comedy clubs**
- **Bowling alley**

# The Iowa Gaming Industry

Enhancing the State's Economy  
From River to River



## Benefitting Iowa's economy in seven ways

- 1** Over 84 million dollars of charitable contributions in 2009 funded thousands of requests including: laptops and educational materials for schools, lifesaving equipment for fire and ambulance services, numerous civic organizations, daycare and community centers and much, much more.
- 2** Purchased nearly \$216 million of products and services in 2009 from Iowa-based businesses through the Buy Iowa First Program.
- 3** Paid over \$382 million in local, county, state and payroll taxes in 2009. State tax revenue funds a variety of significant projects, including the renovation and building of Iowa's Capitol Complex, Vision Iowa, state and county fairs, historic preservation, school infrastructure, school and university improvements and numerous environmental initiatives.
- 4** Employ nearly 10,000 people with an annual payroll of over \$284 million.
- 5** Add value to our state's growing tourism and entertainment industries with exceptional convention and hotel facilities, hosting 23 million visitors each year.
- 6** In 2009 purchased over 1.85 million pounds of beef, over 1.15 million pounds of pork, nearly 1.8 million pounds of poultry, 180,241 gallons of milk and 5.9 million eggs, showing strong support for Iowa's commodity ag producers.
- 7** Gaming tax revenue provides an annual allocation (\$129,000 in 2009) to fund the Endow Iowa's qualified community county foundations program in the 85 counties that do not have a casino. This significant catalyst for philanthropic partnership requires 75% of these annual funds be provided in grants each year; the other 25% placed in a permanent endowment.

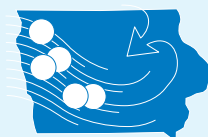
## Buy Iowa First The Right Choice.

### Iowa Gaming Backs Iowa Business

Iowa's commercial casinos are committed to buying from Iowa businesses. In 2009, nearly \$216 million was spent on products, services, supplies and new construction by members of the Iowa Gaming Association. This equates to nearly 87% of total expenditures by the 17 casinos across the state. Whenever possible, we 'Buy Iowa First'.

### Interested in Doing Business?

Visit our website at [www.IowaGaming.org](http://www.IowaGaming.org) or [www.BuyIowaFirst.org](http://www.BuyIowaFirst.org). You will find a link for the Buy Iowa First program that lists the contact responsible for purchasing at each member casino.



**Iowa Gaming Association**

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